

STEPHANIE DEPREZ



CONTENT MANAGER

PROFILE

- Nine year track record of high-quality storytelling through web copy, social, video, and PR.
- In-house and freelance content and social writer for fintech, B2B SaaS and agentic AI.
- Native English speaker (USA) with experience targeting both EU and US audiences.
- Parallel career as a stand-up comedian, content creator, and corporate host.

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✉️ deprezcreative@gmail.com

Reach out on [LinkedIn](#)

Passport: USA

Visa: Blue Card (Nov. 2027)

EDUCATION

MASTERS IN MUSIC

University of California, Los Angeles
2016-2018

BACHELOR OF ARTS IN MEDIA AND COMMUNICATION (FTT)

University of Notre Dame
2007-2011

AWARDS

- **Fulbright Austria** | English Native Speaker in the Teaching Assistantship Program of the Austrian Federal Ministry of Education, Science and Research (BMBWF), 2019-2021
- **Notre Dame Magazine** Young Alumni Essay Contest: 2nd Place, 2020
- **Herb Alpert School of Music** Graduate Commencement Speaker, 2018
- **Rotary Club of Palm Desert** "Spirit of Service in Secondary Education" Award, 2015 (as a High School Music Teacher)

REFERENCES

[Bernadette Geyer](#) (supervisor) | [Email](#)

[Patricia Meissner](#) (team lead) | [Email](#)

EXPERIENCE

CONTENT AND PUBLIC RELATIONS

PARLOA | CONTENT MARKETING MANAGER 09.2023 - 12.2024 (BERLIN)

- Drove content production, localization, and management for blogs, emails, lead generation guides, and web copy.
- Produced video content to support all digital channels, including writing scripts, managing freelance film teams, and guiding editing.
- Owned the newsletter: Parloa News & Views.
- Created and maintained WordPress pages for EN blog content.
- Facilitated DE->EN translation of all content.
- Projects owned: Customer success videos, Executive leadership guide, industry thought leadership video series.

CONTENTOO | FREELANCE WRITER 12.2022 - PRESENT (AMSTERDAM, REMOTE)

- SEO blogs, newsletters, press releases, client case studies, training scripts, industry reports, landing page and product web page copy.
- Industries: Financial services SaaS, HR SaaS tech, Ecommerce B2C SaaS, Hospitality
- Clients: CtrlChain, Benify, MeetingSelect, Recrutee, A-INSIGHTS, FLOW Money, Elision, Biller

SLICEDBRAND | CONTENT ASSOCIATE 02.2022-10.2022 (BERLIN)

- Designed PR strategies for clients in web3 finance & trading.
- Crafted insightful and engaging press releases and secured materials for press.
- Successfully pitched Cointelegraph, CoinDesk, and BeInCrypto.
- Wrote thought leadership pieces for C-suite clients.
- Created SEO-focused in-house blog posts and newsletters.

MATCHX GMBH | PUBLISHING MANAGER 11.2021-02.2022 (BERLIN)

- Created and oversaw SEO content and technical strategy for the company website redesign.
- Wrote and edited creative copy for social media and the content blog.
- Wrote and edited press releases, working closely with corporate partners.
- Edited copy for B2B pitch decks targeting future partners.
- Composed step-by-step user guides for technical updates.
- Wrote and edited UX copy.
- Wrote and recorded video voice over to accompany content and blog materials.

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CONTENT MANAGER

PORTFOLIO TAPAS

CLICK TO EXPAND

LEADERSHIP GUIDE

2024-2025 Contact Center Business Leader's Guide to Generative AI

AI Agent Management Platform Resources
and Planning

INDUSTRY REPORT



CORPORATE PARTNER VIDEO



SEO BLOG



EXECUTIVE LEADERSHIP OP-ED



EVERGREEN SEO PAGE



EXPERIENCE (CON'T)

GRANT WRITING

ONEFUTURE COACHELLA VALLEY | GRANT WRITER (2023-2024 CYCLE)

- Multiple successful grants totaling over \$600,000 USD in awards.
- In under a month, successfully achieved a deep understanding of the voice of the organization. Kept up to date with impact numbers, worked closely with the leadership and financial team, developed the most compelling narrative, directed and edited video footage.

WEB COPY & CONTENT REFRESHING

HIGHROAD AUTOMOTIVE | COPY WRITER & EDITOR

- Edited all website copy for the initial pitch to potential VC investors.
- Wrote the script for, recorded audio for, and produced a 120-second video to succinctly capture the company's vision and story.
- Developed narrative tone for social presence across all platforms.
- Created the industry-targeted promotional product process guide.

TRADES & PROFESSIONS, INC. | [HTTPS://WWW.TRADESANDPRO.ORG/](https://www.tradesandpro.org/)

- Created written and video content for a full website re-design for an international education company.
- Produced two videos: conducted interviews, recorded voice over, edited footage.
- Edited all web copy.
- Researched and created a guide to obtaining the J1 Visa based on the requirements of the U.S. State Dept.
- Designed new website using client's hosting platform.
- Worked closely with the CEO.

CONTENT CREATION & PUBLISHING PLATFORMS

Wordpress / Elementor

Webflow

Microsoft Office

Figma

Monday

Jira

Medium

GoDaddy

Wix ADI & Editor

WavePad

FilmoraX

Instagram

TikTok

CapCut

Facebook Business

Substack

Canva



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